

PROCLAMATION

- WHEREAS,** Torrance Beach is a valuable recreational, economic, and environmental asset to the City of Torrance; and
- WHEREAS,** on Saturday, September 17, 2011, the City of Torrance will partner with American Honda Motor Company, Torrance Area Chamber of Commerce, Heal the Bay and California Coastal Commission to participate in the 27th annual Coastal Cleanup Day; and
- WHEREAS,** on this day, thousands of volunteers will take action by combing the beaches, parks, rivers, streams and neighborhoods for trash; and
- WHEREAS,** Coastal Cleanup Day raises public awareness of the detrimental effect of trash and other debris on people and the marine environment, and gives the public an opportunity to take positive action and help clean up the beaches; and
- WHEREAS,** in Los Angeles County, the 2010 Coastal Cleanup Day brought over 14,000 volunteers who removed over 137,000 pounds of trash and recyclables; and
- WHEREAS,** California's Coastal Cleanup Day is sponsored by the California Coastal Commission, and this event in Los Angeles County is coordinated by Heal the Bay, with assistance from the Los Angeles County Department of Beaches and Harbors.

NOW, THEREFORE, I, FRANK SCOTTO, as Mayor of the City of Torrance, do hereby proclaim Saturday, September 17, 2011 as

COASTAL CLEANUP DAY

in the City of Torrance, and urge all residents to participate in maintaining Torrance Beach and all other beaches to demonstrate our commitment to environmental awareness and ecological improvement.

Signed this 13th day of September 2011.

Mayor Frank Scotto

ATTEST:

Sue Herbers, CMC
City Clerk