

Council Meeting of
August 9, 2011

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: City Manager – Approve subsidy of rental fees for James Armstrong Theatre. Expenditure: \$ 1,883.75

RECOMMENDATION

Recommendation of the City Manager that City Council approve the subsidy of rental fees at the James Armstrong Theatre in the amount of \$1,883.75 for the City of Torrance Employee Variety Show, which does not include labor costs.

Funding

The funding is available through the City Council's Municipal Legislative Policy Program Budget is \$10,000. If approved, the remaining budget balance is \$7,496.46.

BACKGROUND/ANALYSIS

The City of Torrance will be hosting the 13th Annual Employee Variety Show on September 10, 2011. The Variety Show is a fundraiser for the American Cancer Society. The Variety Show gives employees the opportunity to work together and utilize their talent for a great cause while providing an evening of entertainment.

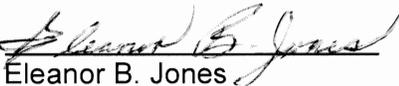
The employees are not an organized nonprofit group (501c) and would therefore rent the theater at the resident private rate of **\$171.25/hr**. The City Manager requests that Council subsidize all rental fees which consist of the rental fees for the dress rehearsal and show rental, totaling in the amount of \$1,883.75. The labor costs will be incurred by the sponsors of the event in accordance to City policy. The subsidy of fees will increase the donation amount to the American Cancer Society. The following is a breakdown of the rental fees:

Date	Activity	Hours of Rental Fees	Cost
September 8	Dress Rehearsal	3 hours	\$ 513.75
September 10	Dress Rehearsal	4 hours	\$ 685.00
September 10	Performance	4 hours	\$ 685.00
	Total	11 hours	\$1,883.75

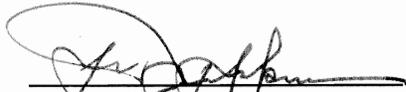
Since 1998, the City has provided a subsidy for rental fees for the use of the Armstrong Theatre for the Employee Variety Show. This event is significant in that it combines a collaborative effort between City employees and the public for the benefit of a worthwhile cause, the fight against cancer.

Respectfully submitted,

LeROY J. JACKSON
CITY MANAGER

By 
Eleanor B. Jones
Management Associate

CONCUR:


LeRoy J. Jackson
City Manager