

Council Meeting of  
May 24, 2011

Honorable Mayor and Members  
of the City Council  
City Hall  
Torrance, California

**Members of the Council:**

**SUBJECT: Public Works – Authorize purchase order for sole source purchase of traffic control equipment and signal hardware. Expenditure: Not to exceed \$100,000.**

**RECOMMENDATION**

Recommendation of the Public Works Director that City Council authorize a Purchase Order with Econolite Control Products of Anaheim, California, for an amount not to exceed \$100,000, for the sole source purchase of traffic control equipment and signal hardware on an as requested basis from July 01, 2011 to June 30, 2012.

**Funding**

Funding is available from the Public Works Department FY 2011/2012 Operating Budget.

**BACKGROUND/ANALYSIS**

For 29 consecutive years the Public Works Department has standardized using Econolite brand traffic control equipment and signal hardware at every City intersection. Econolite is a leading North American manufacturer and distributor of traffic control equipment and systems. Broad traffic industry background and manufacturing capabilities have allowed Econolite to take leading edge technology and apply it to advanced traffic control hardware and traffic management systems. Collectively, Econolite has over 2,500 arterial systems in operation controlling in excess of 25,000 intersections.

Econolite Control Products is the Western sales office for Econolite. As the direct manufacturer sales office they are able to offer the best price to the City as they offer 15% off of list price to municipalities. Other vendors who sell Econolite products are not able to offer this discount.

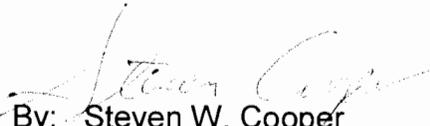
- A. The Torrance Municipal Code, (Section 22.3.17.b), (EXCEPTIONS, SOLE-SOURCE PURCHASES) states the provisions of this Article will not apply to purchases of sole-source services or property, which purchases will be made in

accordance with such procedures and regulations as will be established by the City Manager.

- B. For purposes of this Section, "sole-source purchases" means those purchases where it would be undesirable or impossible for the City to advertise for bids for particular work or for patented items, or experimental or unique services or products, or where competitive purchases would be unavailable or would not prove advantageous for the City. No sole-source purchases may be made where to do so would show favoritism, improvidence, extravagance, fraud or corruption, or result in the waste of public funds, but may be used only to obtain the best economic result for the public.

Respectfully submitted,

ROBERT J. BESTE  
Public Works Director

  
By: Steven W. Cooper  
Street Operations Manager

CONCUR:

  
Robert J. Beste  
Public Works Director

  
LeRoy J. Jackson  
City Manager