

Council Meeting of
April 19, 2011

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: Accept and appropriate a \$20,000 donation to the Torrance Centennial Committee.

RECOMMENDATION

Recommendation of the Torrance Centennial Committee that City Council accept and appropriate a donation of \$20,000 from LaCaze Development to the Torrance Centennial Committee's Budget (FEAP #739).

Funding

Funding is available from the donations received.

BACKGROUND/ANALYSIS

The Centennial Committee was established May 19, 2009 to plan and recommend fun-filled and educational events in the City to celebrate the City's first 100 years. In order to meet the financial requirements of putting on such a celebration, the City is contributing a total of \$100,000 paid into the Centennial budget over four years. Currently the funded budget totals \$50,000.

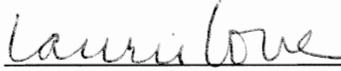
In order to supplement funds provided by the City, the Committee includes a fundraising subcommittee whose role is to seek out additional funds to cover the expenses such a citywide celebration is anticipated to incur. Expenses include promotional materials, stationery, shirts, website development, commemorative bricks, a time capsule, event-related costs such as room rentals, food, security, etc.

On February 8, 2011, Council accepted and appropriated a total of \$55,000 in donations from ExxonMobil, Providence Health Services and Torrance Health Association. With the acceptance of the above mentioned donation, the Committee will have an additional \$20,000 to add to the funded budget for a total of \$125,000.

Committee is at this time seeking Council's acceptance of these generously donated funds and asking for appropriation of said funds to the Centennial Committee's working budget.

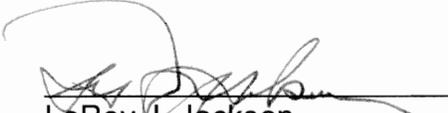
Respectfully submitted,

CENTENNIAL COMMITTEE



Laurie Love, Ed D, Chair

NOTED:



LeRoy J. Jackson
City Manager