

Council Meeting of
March 22, 2011

SUPPLEMENTAL MATERIAL

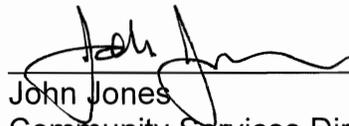
Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: Supplemental Material to Council Agenda Item 13A

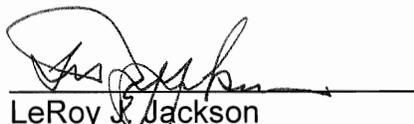
Attached is a revised Resolution that includes the fees for Senior Discount coupon books. Also included are additional correspondence that were received after the posting of the agenda.

Respectfully submitted,



John Jones
Community Services Director

NOTED:



LeRoy Jackson
City Manager

Attachments: A) Revised Resolution
B) Various correspondence

RESOLUTION NO. 2011-XX**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TORRANCE SETTING FEES FOR SEA AIRE GOLF COURSE BY AMENDING RESOLUTION 2009-66 (PORTION OF SECTION 14) - FEES FOR SEA AIRE GOLF COURSE**

WHEREAS, in 2009 City Council adopted Resolution 2009-66 setting fees for Sea Aire Golf Course; and

WHEREAS, in 2010 staff recommended increases to the fees at Sea Aire Golf Course to meet the market rate; and

WHEREAS, the public response to the fee increases led City Council to request further investigation and analysis by staff; and

WHEREAS, on November 9, 2010, the Parks and Recreation Commission approved new fees for Sea Aire Golf Course, including prime time and non-prime time categories and additional fees for non-residents; and

WHEREAS, the Community Services Department wishes to continue to provide the community with a unique golf experience; and

NOW THEREFORE, the City Council of the City of Torrance does hereby amend the portion of Section 14 of Resolution No. 2009-66 relating to the fees for Sea Aire Golf Course as follows:

Fees for Sea Aire Golf Course

Group*	New Fee Non-Prime*	New Fee Prime Time*	Non-Resident
Youth (17 and under)	\$4	\$5	Rate +\$1
Seniors (50 and over)	\$4	\$6	Rate +\$1
Adults (18 to 49)	\$7	\$8	Rate +\$1

Discount Coupon Books

Senior coupon books (residents and charter club members only)	\$40 (11 rounds)	Non-prime hours only
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*Non-prime hours are weekdays and prime hours are all weekends and holidays

INTRODUCED, APPROVED AND ADOPTED this 22nd day of March, 2011.

APPROVED AS TO FORM:
JOHN L. FELLOWS III, City Attorney

Mayor Frank Scotto
ATTEST:

by _____
Patrick Q. Sullivan, Assistant City Attorney

Sue Herbers, City Clerk

Minter, Jason

From: E.T. White [etwhitetuna@hotmail.com]
Sent: Saturday, March 19, 2011 2:35 PM
To: Minter, Jason; Kaemerle, Carl; Jackson, LeRoy; Horton, Sean; Scotto, Frank
Subject: Green fees, Sea Aire golf course

Dear Mr. Minter,

I am a member of the Sea-Aire Women's Golf Club, and truly enjoy golfing with our Club Members. If Sea-Aire has a price increase some of our members have said they couldn't afford to golf anymore because they are on a fixed income, and are watching every penny. The Sea-Aire women buy the coupon books ONLY because there is one extra coupon included. If you discontinue the extra coupon what is the incentive to buy the coupon books?

If there is a price increase Torrance may think they are saving money, they are wrong. They would be losing golfers at Sea-Aire, not only the clubs but the public too. I was there one day when a family of five came to play golf, when they saw the price's and left.

A large price increase doesn't make sense for our little Golf Course. Lets keep it available to everyone at a sensible price.

Thank You,
Marilyn White

CC
ckaemerle@TorranceCa.gov
ljackson@torranceCa.gov
shorton@TorranceCa.gov
fscotto@TorranceCa.gov

Minter, Jason

Subject: RE: Sea Aire golf fees

From: eleanor brent [mailto:erbrent@verizon.net]
Sent: Friday, March 18, 2011 5:23 PM
To: Minter, Jason
Subject: Sea Aire golf fees

Mr. Minter and Torrance City Council:

I am a Senior citizen and look forward to playing golf with the Ladies Club at Sea Aire every Thursday morning. I am 85 years old and golf is my only form of exercise.

I live on a fixed income and would hate to see the rates raised.

I understand the youth rate was raised \$1.00, while the senior rate was raised \$2.00. I don't understand the logic thinking of this. Wouldn't you rather have my \$5.00 than have me see the \$2.00 increase and walk away?

I hope you continue the sale of the book of 11 tickets for \$40.00 and not cut the number on tickets in the book...or raise the price of the book.

I'm sure the council has looked for other ways to raise revenue, but there must ways other than looking to the Seniors for help.

I am sorry I cannot attend the meeting on the 22nd.

Thank you for your consideration on this matter.

Eleanor Brent

Minter, Jason

From: Frank Berry [FrankBerry@verizon.net]
Sent: Friday, March 18, 2011 7:00 AM
To: Kaemerle, Carl; sweetweasel@aol.com; acorkins@elsegundo.org; spaceclef@cox.net; mnjdrake1224@yahoo.com; grace.kobel@mailbug.com; lewnjak@verizon.net; jflynn@socal.rr.com; rcaruso2k@msn.com; joyceeby@sbcglobal.net; j.dcam@verizon.net; mmatzke@socal.rr.com; rayme080@gmail.com; rfields_551@netzero.net; glaserf1@verizon.net; fongla@yahoo.com; divot66@yahoo.com; craigkessler@aol.com; scentsbysandy@aol.com; hoysrus@roadrunner.com; zapot0111@aol.com; wesd@allaccessinc.com; johnlee123@sbcglobal.net
Cc: Jones, John; Brunette, Richard; Minter, Jason; Dill, David; Horton, Sean; Johnson, Larry; RollerHockey
Subject: RE: Sea-Aire Golf Fees

Carl,

As mentioned, the Seniors Club is comfortable with the proposed new rates as long as it still the case that club members will all be treated as residents.

Is this still the case?

Thanks,

Frank

From: Kaemerle, Carl [mailto:CKAEMERLE@TorranceCA.gov]

Sent: Thursday, March 17, 2011 3:26 PM

To: Frank Berry; sweetweasel@aol.com; acorkins@elsegundo.org; spaceclef@cox.net; mnjdrake1224@yahoo.com; grace.kobel@mailbug.com; lewnjak@verizon.net; jflynn@socal.rr.com; rcaruso2k@msn.com; joyceeby@sbcglobal.net; j.dcam@verizon.net; mmatzke@socal.rr.com; rayme080@gmail.com; rfields_551@netzero.net; glaserf1@verizon.net; fongla@yahoo.com; divot66@yahoo.com; craigkessler@aol.com; scentsbysandy@aol.com; hoysrus@roadrunner.com; zapot0111@aol.com; wesd@allaccessinc.com; johnlee123@sbcglobal.net

Cc: Jones, John; Brunette, Richard; Minter, Jason; Dill, David; Horton, Sean; Johnson, Larry; RollerHockey

Subject: RE: Sea-Aire Golf Fees

Dear Sea-Aire Golf Course Patron,

A City Council item on fee changes at Sea-Aire Golf Course will be going before the Torrance City Council on Tuesday, March 22, 2011 at 7:00P.M. in the City Council Chambers located at 3031 Torrance Blvd, adjacent to the Community Services Department building.

Respectfully submitted,

Carl Kaemerle, Senior Recreation Supervisor, City of Torrance | 3031 Torrance Boulevard | Torrance CA 90503 | 310.781.7590 voice | 310.618.2903 fax | CKaemerle@TorranceCA.Gov | www.TorranceCA.Gov

No virus found in this message.

Checked by AVG - www.avg.com

Version: 10.0.1204 / Virus Database: 1498/3512 - Release Date: 03/17/11

Minter, Jason

Subject: FW: Sea-Aire Golf Fees

From: Joyce Eby [mailto:joyceeby@sbcglobal.net]

Sent: Thursday, March 17, 2011 6:50 PM

To: Kaemerle, Carl

Subject: RE: Sea-Aire Golf Fees

After seeing the projected fee there was a question on why the seniors fees went up \$2.00 for prime time? Thought it should only go up \$1:00. Another question, will we still be able to buy the books as we have in the past? Submitted by Joyce Eby, Women's Golf Club and Young Seniors Golf member.

--- On **Thu, 3/17/11, Kaemerle, Carl** <CKAEMERLE@TorranceCA.gov> wrote:

From: Kaemerle, Carl <CKAEMERLE@TorranceCA.gov>

Subject: RE: Sea-Aire Golf Fees

To: "Frank Berry" <FrankBerry@verizon.net>, "sweetweasel@aol.com" <sweetweasel@aol.com>,

"acorkins@elsegundo.org" <acorkins@elsegundo.org>, "spaceclef@cox.net" <spaceclef@cox.net>,

"mnjdrake1224@yahoo.com" <mnjdrake1224@yahoo.com>, "grace.kobel@mailbug.com"

<grace.kobel@mailbug.com>, "lewnjak@verizon.net" <lewnjak@verizon.net>, "jflynn@socal.rr.com"

<jflynn@socal.rr.com>, "rcaruso2k@msn.com" <rcaruso2k@msn.com>, "joyceeby@sbcglobal.net"

<joyceeby@sbcglobal.net>, "j.dcam@verizon.net" <j.dcam@verizon.net>, "mmatzke@socal.rr.com"

<mmatzke@socal.rr.com>, "rayme080@gmail.com" <rayme080@gmail.com>, "rfields_551@netzero.net"

<rfields_551@netzero.net>, "glaserfl@verizon.net" <glaserfl@verizon.net>, "fongla@yahoo.com"

<fongla@yahoo.com>, "divot66@yahoo.com" <divot66@yahoo.com>, "craigkessler@aol.com"

<craigkessler@aol.com>, "scentsbysandy@aol.com" <scentsbysandy@aol.com>, "hoysrus@roadrunner.com"

<hoysrus@roadrunner.com>, "zapot0111@aol.com" <zapot0111@aol.com>, "wesd@allaccessinc.com"

<wesd@allaccessinc.com>, "johnlee123@sbcglobal.net" <johnlee123@sbcglobal.net>

Cc: "Jones, John" <JJONES@TorranceCA.gov>, "Brunette, Richard" <RBrunette@TorranceCA.gov>, "Minter, Jason"

<JMinter@TorranceCA.gov>, "Dill, David" <DDill@TorranceCA.gov>, "Horton, Sean"

<SHorton@TorranceCA.gov>, "Johnson, Larry" <LJohnson@TorranceCA.gov>, "RollerHockey"

<RollerHockey@TorranceCA.gov>

Date: Thursday, March 17, 2011, 3:25 PM

Dear Sea-Aire Golf Course Patron,

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Minter, Jason

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From: Kaemerle, Carl <CKAEMERLE@TorranceCA.gov>
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Cc: "Jones, John" <JJONES@TorranceCA.gov>, "Brunette, Richard" <RBrunette@TorranceCA.gov>, "Minter, Jason" <JMinter@TorranceCA.gov>, "Dill, David" <DDill@TorranceCA.gov>, "Horton, Sean" <SHorton@TorranceCA.gov>, "Johnson, Larry" <LJohnson@TorranceCA.gov>, "RollerHockey" <RollerHockey@TorranceCA.gov>
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Minter, Jason

From: Agnes Roberts [lochness821@yahoo.com]
Sent: Tuesday, March 22, 2011 10:11 AM
To: Minter, Jason
Subject: Sea-Aire Golf Rates

I am a senior and play golf at Sea-Aire every Thursday with the Senior Ladies Club. As a Senior (on a fixed income) I hope the rates will remain the same for our Club.

Thank you.
Agnes D. Roberts

Minter, Jason

From: Linda Inouye [sobayquilter@yahoo.com]
Sent: Tuesday, March 22, 2011 11:31 AM
To: Minter, Jason
Cc: Jackson, LeRoy; Kaemerle, Carl; Horton, Sean; Scotto, Frank
Subject: SeaAire Golf Fee

I have been a member of the SeaAire Women's Golf Club for over 20 plus years.

I look forward to play every thursday at this course and on occasion other week days with friends. I hope that green fees are not increased and remain at \$4 for seniors and stay in line with other par 3 golf courses. Thank you.

Sincerely,
Linda Inouye