

Council Meeting of
January 25, 2011

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: Public Works – Approve the appropriation of grant funds for the promotion of beverage container recycling. Expenditure: \$20,700.74

RECOMMENDATION

Recommendation of the Public Works Director that City Council approve the appropriation of \$20,700.74 of CalRecycle beverage container recycling grant funds for the promotion of beverage container recycling.

Funding

Funding is available in the Sanitation Enterprise Fund balance, beverage container recycling grant, received in fiscal year 2009-10.

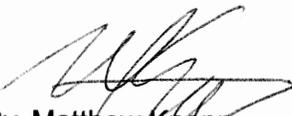
BACKGROUND/ANALYSIS

Early in 2010, CalRecycle, the State agency that administers the beverage container grant program, withdrew funding of the grant due to budgetary concerns. Later in the year, the funding was reinstated at 50%. Staff has not yet been notified if funding will continue this year.

Until 2010, the grant had been used for recycling equipment maintenance and the account was designated for capital improvements. With funding unstable, the grant would no longer be used in that manner, therefore staff closed that account. To utilize the remaining funds for the promotion of recycling, as required by the grant, staff is requesting the appropriation of the funds to a new recycling grant account. Grant funds will be used to promote beverage container recycling in a variety of ways, including but not limited to: 1) distributing reusable recycling containers to businesses, schools and community organizations; and 2) creating outreach literature, advertisements or other media to the public; and 3) purchasing educational materials for school programs and events.

Respectfully submitted,

ROBERT J. BESTE
Public Works Director


By Matthew Knapp
Sanitation Services Manager

CONCUR:


Robert J. Beste
Public Works Director


for LeRoy J. Jackson
City Manager

Attachment: A. Budgetary Transfers/Appropriation Form

