

Council Meeting of  
October 26, 2010

**SUPPLEMENTAL #1 TO ITEM 10B**

Honorable Mayor and Members  
of the Torrance City Council  
City Hall  
Torrance, California

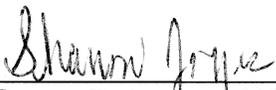
Members of the Council:

**SUBJECT: SUPPLEMENTAL #1 TO COUNCIL AGENDA ITEM 10B**  
**SNP10-00003: MICHAEL PICKETT**

The attached correspondence was received after the item was completed.

Respectfully submitted,

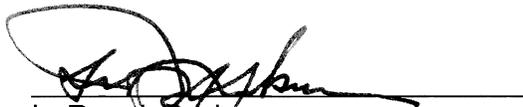
JEFFERY W. GIBSON  
COMMUNITY DEVELOPMENT DIRECTOR

By   
for Gregg D. Logan, AICP  
Planning Manager

CONCUR:

  
Jeffery W. Gibson  
Community Development Director

NOTED:

  
LeRoy J. Jackson  
City Manager

**Attachments:**

- A. Correspondence



**Herbers, Sue**

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**From:** Sutherland, Bill  
**Sent:** Saturday, October 23, 2010 2:56 PM  
**To:** Herbers, Sue  
**Subject:** FW: Sign at 244th and Hawthorne

RECEIVED

2010 OCT 25 PM 9:16

CITY OF TORRANCE  
 CITY CLERK'S OFFICE

**From:** Mary Lou Schatan <marylouschatan@gmail.com>  
**Sent:** Saturday, October 23, 2010 1:45 PM  
**To:** Scotto, Frank <FScotto@TorranceCA.gov>; Sutherland, Bill <BSutherland@TorranceCA.gov>; Numark, Cliff <CNumark@TorranceCA.gov>; Barnett, Gene <GBARNETT@TorranceCA.gov>; Furey, Pat <PFurey@TorranceCA.gov>; Rhilinger, Susan <SRhilinger@TorranceCA.gov>; Brewer, Tom <TBrewer@TorranceCA.gov>  
**Cc:** Michael Pickett <pickettstructures@hotmail.com>; Schatan Optical <schatanoptical@verizon.net>  
**Subject:** Sign at 244th and Hawthorne

Hello Mayor Scotto and Council Members,

My name is Mary Lou Schatan. I opened Schatan Optical Gallery at 24405 Hawthorne 23 years ago.

I live at 24264 Neece Ave. Both my store and my home are near the corner of 244th and Hawthorne.

I was thrilled when Mr.Pickett walked into my store to ask my opinion of the sign designed for his project at the corner of Hawthorne and 244th. The sign is perfect for the building and every detail is done to perfection.

I have been dispensing eyewear for 43 years and am an expert in my field. The lights that are used for this sign will greatly improve visual acuity, especially for those of us over 55 years of age. Those traveling in a car will find the sign at eye level and very easy to read. Those on the bus will have no trouble seeing the sign two blocks away. The few that walk on Hawthorne will be able to read without searching the roof tops.

I have shown the paper work for the sign to the other business owners on my block and across the street as well as my customers for the last three weeks. Everyone I have talked to is in favor of this sign. No one voiced any disapproval of this sign. We are all looking forward to the new building and how it will improve the beauty of Walteria.

I'm looking forward to be at Tuesday's Council Meeting in a show of support for Mr. Pickett and to represent the business owners and neighbors who approve of this sign. I welcome any conversation regarding my email and have added my cell number below.

I am most sincerely, Mary Lou Schatan 310-920-9565