

Honorable Mayor and Members
of the City Council
Torrance City Hall
Torrance, California

Members of the City Council:

SUBJECT: Recommendation of the Cultural Arts Commission and the Community Services Director for funding under the year 2006-07 Grant program for Non-Profit Arts Organizations

EXPENDITURE: \$5,000

RECOMMENDATION

The Cultural Arts Commission and the Community Services Director recommend that the City Council approve funding under the FY 2006-07 Grant Program for Non-Profit Arts Organizations to be awarded to Art Attack Foundation (\$500), Peninsula Symphony Association (\$500), Regina Klenjoski Dance Company (\$500), South Bay Ballet (\$500), South Bay Conservatory (\$500), Starlight Productions (\$500), Torrance Cultural Arts Center Foundation (\$500), Torrance Symphony, (\$500), Torrance Historical Society (\$500) and Torrance South Bay YMCA (\$500)

FUNDING

Five thousand dollars are available for this program in the Cultural Arts Commission Budget for Fiscal Year 2006-07.

BACKGROUND

The Grant Program for Non-Profit Arts Organizations is in its sixth year. Twelve applications were received by the May 3, 2006 deadline requesting a total of \$12,000. Attached for your review is a copy of the Grant Guidelines approved by Council as sent to non-profit organizations to announce the grant opportunity. A list of funding recommendations is listed at the end of this report.

The Cultural Services Division sent announcements of the grant program, application forms and grant guidelines to more than 60 known non-profit organizations that might qualify for the grant under the guidelines of the program. The Cultural Arts Commission Grant Committee conducted a screening of applications on May 15 and made its recommendation to the full Commission at its May 15, 2006 meeting. The full Commission voted on the recommendation herein. The Community Services Department's Cultural Services Division staff was in attendance during the Commission's meeting.

ANALYSIS

Following the application process as approved by Council, the Cultural Arts Commission's Grant Review Committee examined each application in detail and recommended to the full Commission grant awards to non-profit arts organizations that best met the published criteria as approved by the City Council. The criteria are:

- Artistic quality
- Ability to demonstrate evidence of unmet need for which the grant funding is being sought.
- Appropriateness and clarity of scope regarding the project or program to be funded.
- The availability of the service to Torrance residents.
- Impact of grant on organization and public.

It is important to note that an organization need not be located within Torrance city limits to qualify for grant funding as long as it is demonstrated that the project or program serves Torrance residents in a significant way. Evidence of this would be if the project or program is held in Torrance at, for example, the Cultural Arts Center, or is otherwise open and available to Torrance residents in a significant way. Each non-profit arts organization recommended by the Cultural Arts Commission for funding was unanimously approved.

The following summarizes the joint recommendation of the Cultural Arts Commission and the Community Services Director for the Fiscal Year 2006-07 grant program.

Organization	Amt Requested	Funding Recommendation
Art Attack Foundation Best of Broadway Musical Theatre Camp	\$1,000.00	\$500.00
Peninsula Symphony Association Edith Knox Performance Competition 2007	\$1,000.00	\$500.00
Regina Klenjoski Dance Company Moving Forward – live music for a non traditional performance of original dance works to premiere in 2007	\$1,000.00	\$500.00
South Bay Ballet Guest Artist/National Choreographer Project	\$1000.00	\$500.00
South Bay Ballet Piano Purchase	\$1000.00	\$0
South Bay Ballet Director of Institutional Giving	\$1000.00	\$0
South Bay Conservatory Disney's 101 Dalmatians - a summer youth theatre program	\$1000.00	\$500.00
Starlight Productions Acquire props for summer youth production of Peter Pan	\$1000.00	\$500.00
Torrance South Bay YMCA Acquire props, music and costumes for Youth Dance Program	\$1,000.00	\$500.00

Torrance Symphony Association Outreach Program	\$1,000.00	\$500.00
Torrance Historical Society Torrance Historical Society 2007 Calendar	\$1000.00	\$500.00
Torrance Cultural Arts Center Foundation Bramhall School & Public Performances	\$1,000.00	\$500.00
TOTAL	\$12,000.00	\$5,000.00

Respectfully submitted,
Cultural Arts Commission

By Kim Wang
Kim Wang, Chair

GENE BARNETT
Community Services Director

By Robert J. Myers
Robert J. Myers
Cultural Services Manager

CONCUR:

Gene Barnett
Gene Barnett
Community Services Director

NOTED:

LeRoy J. Jackson
LeRoy J. Jackson
City Manager

P&R/CulturalArtsCommission/Grants/2006-07 Grant cci

Attachment: A) Grant Guidelines

CITY OF TORRANCE 2006 GRANT PROGRAM FOR NON-PROFIT ARTS ORGANIZATIONS

The City of Torrance announces a grant program for Non-Profit Arts Organizations serving Torrance residents. A total of \$5,000 has been allocated by the City Council for the grants. No grant amount awarded will exceed \$1,000.

Qualifying non-profit arts organizations are invited to apply for funding under the Grants Program for Non-Profit Arts Organizations as authorized by the Torrance City Council and administered through the Torrance Cultural Arts Commission.

Organizations are eligible to receive up to \$1,000 in City grant funds to assist the development and presentation of programs and projects in the visual, performing and literary arts. All grant funds must be matched 1 to 1 by the recipient. Individuals are not eligible for funding. Priority will be given to projects demonstrating the greatest artistic quality, service to the Torrance public and diversity of audiences.

Qualifications for Grants:

- ◆ The organization must be Torrance based or must provide proof of significant service to Torrance residents.
- ◆ All grants will be for one-time projects, programs, exhibits or other qualifying ventures.
- ◆ A grant should be for a particular program or project of the organization, rather than for general support of a multi-purpose organization.
- ◆ Arts Organizations seeking grant funding must provide proof with the application of non-profit status under Section 501(C)(3) of the Internal Revenue Code, and Section 2370 Id of the California Franchise Tax Code.
- ◆ Successful applicants may reapply for a grant the following year by the same process, but not to exceed two consecutive years of funding.
- ◆ All programs and projects must be open to the general public.

Evaluation Criteria:

- ◆ Artistic quality
- ◆ Ability to demonstrate evidence of unmet need for which the grant funding is being sought.
- ◆ Appropriateness and clarity of scope regarding the project or program to be funded.
- ◆ History of past performance and service by the applicant organization.
- ◆ The availability of the service to Torrance residents.
- ◆ Impact of grant on organization and public.