

PROCLAMATION

- WHEREAS,** Walser's is a family owned and operated art supply business that provides artists and creative people with over 35,000 different art, office and digital products and services. Established in 1975, Walser's has grown from a 1,300 sq. ft. storefront to its current spacious 22,000 sq. ft. facility on Kashiwa Court in Torrance; and
- WHEREAS,** Walser's has run its own internal recycling program for many years, and has received recognition from the States' Waste Reduction Awards Program, WRAP, for the past consecutive 11 years. WRAP recognizes California businesses that have made outstanding efforts to reduce non-hazardous waste and send less refuse to our landfills. In 2005, Walser's was honored as one of only five "WRAP of the Year" recipients among all California businesses for waste reduction; and
- WHEREAS,** Walser's was also recognized by the Walt Disney Company and California Integrated Waste Management Board as part of the Cooperation Role of Business and Government in meeting and maintaining the 50% Waste Diversion Goal of California; and
- WHEREAS,** in 2006, Walser's was recognized by the Los Angeles County Board of Supervisors for recycling efforts to benefit the community. That year, Walser's began a major outreach program by offering a section of their store as a free drop off for the recycling of electronics, appliances, metal, plastic and paper from both the residential and commercial sectors, and has diverted over 300,000 pounds of materials from landfills every year since. Walser's offers refurbished items from the recycling program for purchase, with 25% of the proceeds going directly to the Madrona Marsh; and
- WHEREAS,** in 2009, Walser's was given the Commander's Award for achievement in support of the Toys for Tots Program. In 2010, Walser's received recognition from the City of Torrance Environmental Quality and Energy Conservation Commission for "Green Pride in Torrance" for their E-waste efforts; and
- WHEREAS,** the City of Torrance presented Walser's with its inaugural recognition of the Torrance Advantage Award for the "Quality of Life Community Investor" award on March 13, 2008 for Walser's many years of service to the community as a major retail store and for extensive recycling efforts.

NOW, THEREFORE, I, FRANK SCOTTO, as Mayor of the City of Torrance, California, do hereby recognize and express sincere appreciation to

WALSER'S

during this celebration of the 40th anniversary of Earth Day, for outstanding environmental contributions and dedicated service to the citizens of our community and beyond.

Signed this 20th day of April 2010.

ATTEST:

Mayor Frank Scotto

Sue Herbers, City Clerk