

Council Meeting of
January 12, 2010

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: City Manager – Consider subsidy of rental fees for the use of the Toyota Meeting Hall. Expenditure: \$610.25

RECOMMENDATION

Recommendation of Councilman Furey that City Council consider subsidy of rental fees in the amount of \$610.25 for the use of the Toyota Meeting Hall for the North High School Junior Reserve Office Training Corps (JROTC) Military Ball scheduled for March 19, 2010.

Funding

Funding is available in the City Council's Municipal Legislative Policy Program Operating Budget of \$10,000. If approved, the remaining balance is \$5,712.77.

BACKGROUND/ANALYSIS

At the City Council meeting on December 22, 2009, Councilman Furey requested concurrence of Council to direct staff to bring an item forward to consider a subsidy of the rental fees for the use of the Toyota Meeting Hall located at the Cultural Arts Center on Friday, March 19, 2010.

Since 1997, the North High School JROTC has coordinated a Military Ball for the young men and women that participate in the program. This has become an annual event to motivate, prepare and educate the young men and women on the importance of a college and/or military career. There is an inspirational speaker that encourages these young adults to pursue their dreams and be the best in their personal pursuits. In addition, the young men and women learn proper etiquette and protocol at this formal event. Attendees include dignitaries from the military and local and state government representatives. The Military Ball provides points for the North High School JROTC to be in the top 10% of distinguished programs throughout the U.S. and other countries.

The chart below exhibits the total costs of the event along with the subsidy of rental fees. The subsidy will not include labor costs associated with the event.

Breakdown of Facility Costs	Balance
Labor:	\$569.00
Rental:	\$610.25
Total:	\$1,179.25

The current budget for Community Events provides \$10,000 annually to subsidize certain events to assist non-profit entities.

Respectfully submitted,

LeROY J. JACKSON
CITY MANAGER

By *Eleanor Barthe-Jones*
Eleanor Barthe-Jones
Management Associate

CONCUR:


LeRoy J. Jackson
City Manager