

Council Meeting  
March 3, 2009

Honorable Mayor and members  
Of the City Council  
City Hall  
Torrance, California

**Members of the Council:**

**SUBJECT: Recommendation for authorization to issue a Purchase Order to Furnish & Install City Council Chambers Production Control Room and Remote Control Cameras. Expenditure: \$281,510.15**

**Ref. Bid # B2009-04**

**RECOMMENDATION**

Recommendation of the City Manager that City Council: 1) appropriate \$281,510.15, including 5% (\$13,405.25) contingency; 2) authorize the issuance of a purchase order to TV Magic of Burbank, CA to furnish and install City Council Chambers Production Control Room and Remote Control Cameras for \$281,510.15, as a result of Bid B2009-04.

**Funding**

Funding is available in Cable and Community Relations fund balance.

**BACKGROUND/ANALYSIS**

The City Council Chambers facilitates many of the City's public meetings. The Production Control Room and Remote Control Camera systems allow the public to attend, listen and watch the meetings in the Chambers "live" remotely on cable television Channel 3 ("CitiCABLE") carried on the Time Warner Cable system, Verizon FiOS, and on-line streaming video at [www.torlnet.com](http://www.torlnet.com). As several voting bodies utilize the Chambers' technology, it is necessary to provide a flexible system to accommodate various room configurations for effective communication between City staff, elected officials, and the community they serve.

The existing City Council Chambers Production Control Room and Remote Control Cameras were initially installed in 1987. Many of the current television production system technologies have far exceeded their life expectancy of 7 to 8 years. Some are intermittently failing or are in jeopardy of failing. Based on a recent evaluation of the current systems, some of the core devices are not functioning reliably and are obsolete or incompatible with new technologies. As such, most of the equipment infrastructure will be replaced or improved under this current project. The equipment that is

incompatible, yet still can be used will be donated to the Torrance Unified School District for the cablecast of their School Board Meetings.

Formal bids were opened February 11, 2009. Five bids were received; none were from a Torrance vendor; and one was considered incomplete. VMI, the low bidder, failed to complete the Bidder's Affidavit form by omitting signatures of key corporate personnel. In addition, the bid package was incomplete (missing exhibits), no Executive Summary, no maintenance or diagnostics listed, use of a subcontract for engineering, and we have not been able to verify references due to them being outdated.

The next lowest bid, submitted by TV Magic, is thorough with many options, including savings suggestions, provided proof of depth of experience and ability to provide comparable services; they have extensive in-house maintenance group, and their bid is far below original staff estimates.

| VENDOR  | TOTAL BID    |
|---|--------------|
| VMI Sunnyvale, CA                             | \$260,922.69 |
| TV Magic Burbank, CA *                        | \$281,510.15 |
| Spinitar La Mirada, CA                        | \$343,024.50 |
| CCS Presentation Systems Inc. Los Angeles, CA | \$359,761.19 |
| Hoffman Video Pasadena, CA                    | \$346,923.68 |

\*Lowest Responsible Bidder

Respectfully submitted,

LeRoy J. Jackson  
City Manager

By:

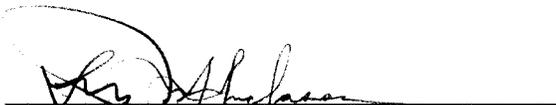


Michael D. Smith  
Cable & Community Relations Manager

CONCUR:



Michael D. Smith  
Cable & Community Relations Manager



LeRoy J. Jackson  
City Manager