

**SUPPLEMENTAL MATERIAL #1  
TO COUNCIL AGENDA ITEM 12A**

Honorable Mayor and Members  
of the City Council  
City Hall  
Torrance, California

Members of the Council:

**SUBJECT: SUPPLEMENTAL MATERIAL #1 TO COUNCIL AGENDA ITEM 12A,  
Award of Public Works Agreement for Construction and Installation of  
Entry and Advanced Street Signage.**

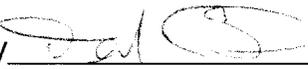
The purpose of this supplemental is to provide: (1) Graphic representation of the two (2) entry sign designs and advanced street signage; and (2) Location Map for the proposed signage.

There two (2) types of entry sign designs – ocean theme “Beach” design (Attachment A) and stylized Eucalyptus leaves, “Leaf” design (Attachment B). The “Beach” signs are located at the west boundaries while “Leaf” signs are located throughout the City except for the western boundary areas. Advanced street signs (Attachment C) provide notice of upcoming cross streets.

Lastly, Attachment D graphically shows the general location of the proposed entry and advanced street signs.

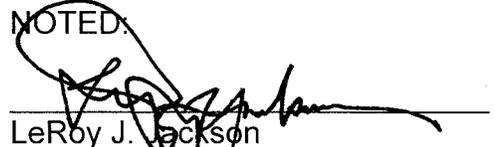
Respectfully submitted,

JEFFERY W. GIBSON  
COMMUNITY DEVELOPMENT DIRECTOR

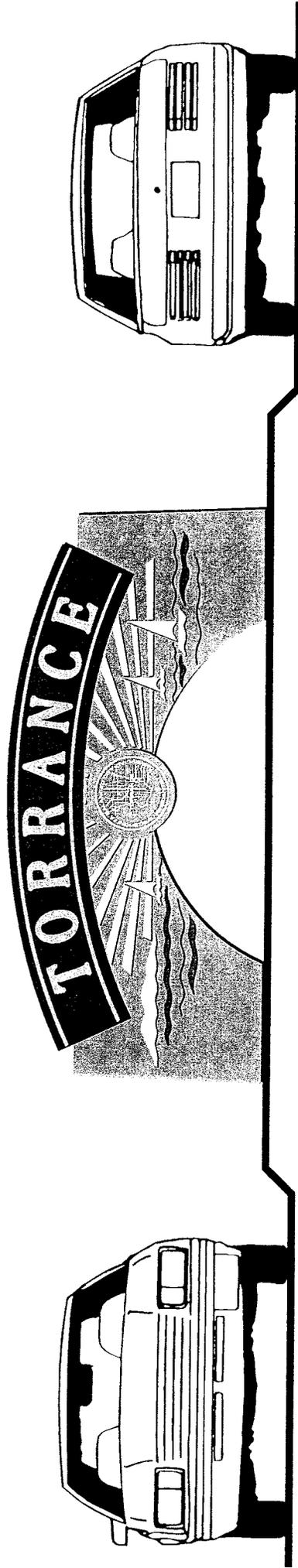
By   
\_\_\_\_\_  
Ted Semaan, Manager  
Redevelopment and  
General Plan Divisions

CONCUR:

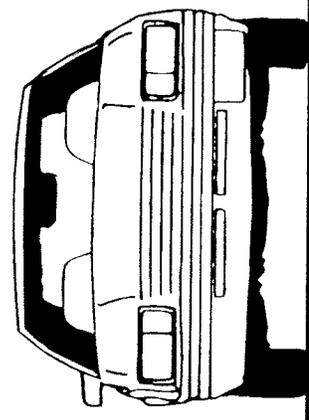
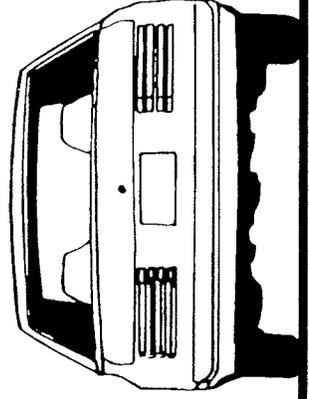
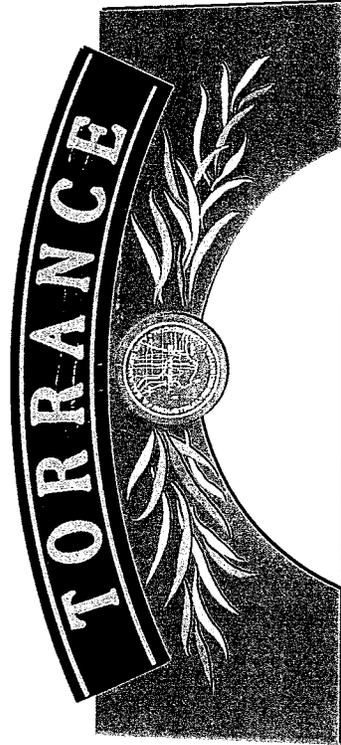
  
\_\_\_\_\_  
Jeffery W. Gibson  
Community Development Director

NOTED:  
  
\_\_\_\_\_  
LeRoy J. Jackson  
City Manager

- Attachments:
- A. Entry Monument Sign “Beach”
  - B. Entry Monument Sign “Leaf”
  - C. Advanced Street Sign
  - D. Location Map



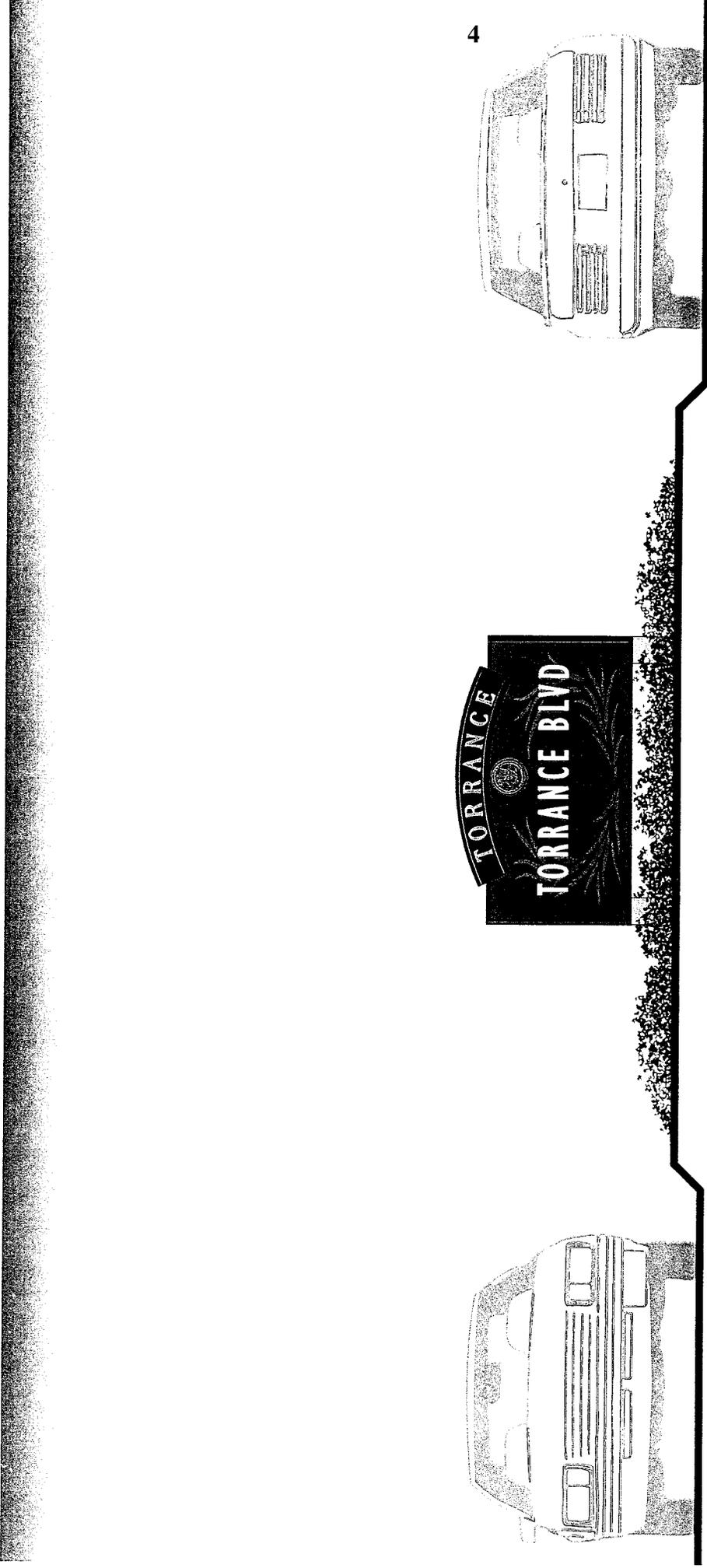
ENTRY MONUMENT - ART B  
SCALE 1/2" = 1'-0"



ENTRY MONUMENT - ART A  
SCALE: 1/2" = 1'-0"



4/10/68  
GRAPHIC SOLUTIONS  
GRAPHIC DESIGN - SIGN PLANNING  
LANDSCAPE ARCHITECTURE - INTERIOR DESIGN



4

ADVANCE STREET SIGN – CITY OF TORRANCE  
SCALE: 1/2" = 1'-0"

# CITY OF TORRANCE

## PROPOSED ENTRY AND ADVANCED STREET SIGNAGE

### LEGEND :

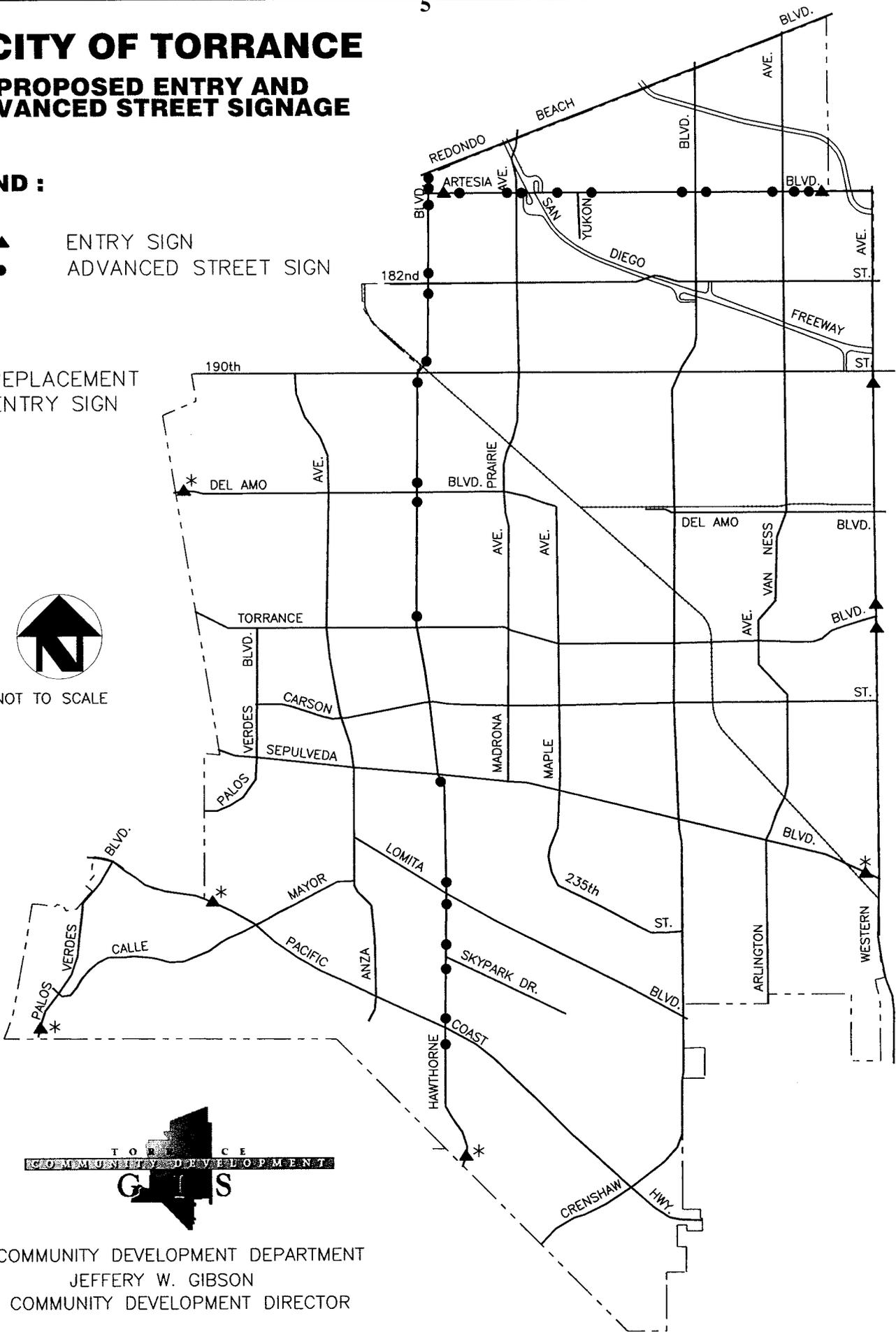
- ▲ ENTRY SIGN
- ADVANCED STREET SIGN

### NOTE:

- \* REPLACEMENT ENTRY SIGN



NOT TO SCALE



COMMUNITY DEVELOPMENT DEPARTMENT  
 JEFFERY W. GIBSON  
 COMMUNITY DEVELOPMENT DIRECTOR