Grassroots Public Service Academy

Why Volunteer or Run For Public Office?

- You think public service is important
- You believe your ability, drive and qualifications could help make a difference
- Your professional activity and background are relevant to the community work or office you seek
- Your personal ethics, attributes and style make you an attractive volunteer or candidate
- You have an interest in others and a passion for engagement with larger issues

What to Consider?

What are your qualifications and what do you need to know? Learn how to become involved, the history and governance of Torrance and the nuts and bolts of running for public office.

If you decide in the end not to run, your greater community involvement and knowledge is a reward in itself!

Program Curriculum and Speakers

Week 1

How to Get Involved in Your Community

- **Bill Applegate**: Role of community groups and organizations including service clubs
- **Donna Speitzer**: Presentation on homeowner associations
- **Beth Wilson**: Volunteering at schools
- **Don Lee**: Role of a business leader

History and Current Governance of Torrance

- **LeRoy Jackson**

Week 2

Commissions

- **Harvey Horwich:** Role of a city commissioner. How to apply for a commission?
- **Steve Napolitano:** Role of a county commissioner. How to apply for a commission?

Working on an election campaign

- **Gene Drevno:** Various ways to volunteer for a candidate

Filing and reporting procedures

- **Sue Herbers:** What is legally required? Procedure and dates for filing and reporting

Week 3

Nuts and Bolts of Running for Public Office – Part I

- **Jack Messerlian:** Decision to run for public office: What is involved? What does it take to be a candidate?
- **Mark Wirth:** Impact on you – professional, personal, family
- **Sue Schmitt**: Media relations, Daily Breeze
- **Michael Smith:** Media relations, Torrance Cable T.V.

Week 4

Nuts and Bolts of Running for Public Office – Part II

- **John Fellows**: Brown Act
- **Fred Huebscher**: Development, management and financing a campaign

Increase Your Public Profile

Volunteerism

- Neighborhood, school or local associations
- Volunteer boards, charitable work

Building a Solid Reputation and Name Recognition

Grassroots and network support

- Introduce yourself to local groups, attend meetings where possible and speak to the organizers and to their issues
- Make lists of your friends, supportive neighbors, associates, network connections

Registration & Attendance

Attendance fee is $35.00. Registration is available at the Chamber Offices. Classes will be offered four consecutive Thursday evenings in February.

Dates: February 2, 9, 16 and 23
Location: Chamber Offices
Time: 5:30 p.m. to 7:30 p.m.
Cost: $35.00 per person
Registration Deadline: Jan. 26, 2006

Due to space limitations, seating is limited so please register early.

The course will include the following:

- Light dinner with selected city officials and program speakers
- Relevant printed material
- Requirements and dates for filing
- Certificate of completion

This program is offered by the Torrance Area Chamber of Commerce.

The Torrance Area Chamber of Commerce is a leadership vehicle helping business owners' to be effective and represented in government.

Send registration and payment to:

Torrance Area Chamber of Commerce
Grassroots Public Service Academy
3400 Torrance Boulevard, Suite 100
Torrance, CA 90503

For more information
(310) 540-5858 (phone)
(310) 540-7662 (fax)
www.torrancechamber.com

Registration Form

If using credit card, please indicate name and address as it appears on card.

Name: _____

Title/Business: _____

Address: _____

City, Zip_____

Telephone: _____

Email: _____

Payment Method: circle one

Visa MasterCard Discover AMEX
Check Cash

Card Number: _____

Expiration Date: _____

Signature: _____

Date: _____

Torrance
Area Chamber of Commerce

Grassroots Public Service Academy

A Four-Week Course

Everything You Wanted To Know... from Volunteering to Running for Public Office

Torrance Area Chamber of Commerce
2006

Four Thursdays in February

5:30 p.m. to 7:30 p.m.

Presented by
Dee Hardison, Don Lee, Mary Lee Ryba