

Council Meeting of
March 20, 2007

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

**SUBJECT: City Manager –Authorize subsidy of rental fees for the Ken Miller Auditorium.
Expenditure: \$415.75**

RECOMMENDATION

The City Manager recommends that City Council subsidize rental fees for the Ken Miller Auditorium at the Torrance Cultural Arts Center for the Torrance Relay for Life Cancer Survivor Reception on March 27, 2007 in the amount of \$415.75.

Funding

Funding is available from the City Council Operating Budget.

BACKGROUND/ANALYSIS

Relay For Life is a fun-filled overnight event designed to celebrate survivorship and raise money for research and programs to benefit the American Cancer Society. During the event, teams of people gather at schools, fairgrounds, or parks and take turns walking or running laps.

The fundraising campaign includes a Cancer Survivor Reception that will kick off the 5th year of fundraising for the Torrance Relay for Life. The City of Torrance and the Torrance Unified School District have been great partners with this local group of citizens and the American Cancer Society since January 2003. These efforts have helped Torrance Relay for Life raise over \$623,940 for the American Cancer Society.

The City Manager requests the subsidy of fees for the Ken Miller Auditorium to host the Cancer Survivor Reception of approximately 100 attendees on March 27, 2007. The Reception will help the community reach its goal of raising \$205,000 in 2007. The City Manager's Office would book the Ken Miller Auditorium on behalf of Torrance Relay For

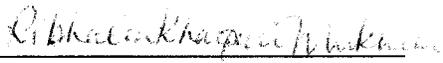
Life at the interdepartmental rate. The rental fees consist of the room rate, event manager, and set up/tear down fee totaling the amount of \$415.75. The following is a breakdown of the rental fees:

	Cost
Room Rate	\$50.00
Event Manager	\$140.00
Set Up/Tear Down	\$225.75
Total	\$415.75

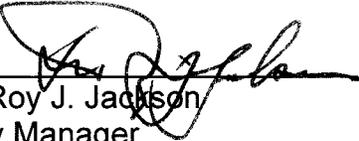
The actual 5th Annual Relay for Life will be held May 5-6, 2007 at South Torrance High School Football Stadium and all are welcome to participate in the event. The City has granted subsidies from time to time for events that enhance the promotion of the Cultural Arts Center and the City of Torrance.

Respectfully submitted,

LeROY J. JACKSON
CITY MANAGER

By 
Ribhalin Kharpuri Mukhim
Management Aide

CONCUR:


LeRoy J. Jackson
City Manager

Attachment A: Correspondence from Torrance Relay For Life

Attachment A



Monday, February 26, 2007

OFFICE OF THE
 CITY MANAGER
 07 FEB 26 PM 5:02

City Of Torrance
 LeRoy Jackson , City Manager
 Torrance ,Calif

Dear Mr. Jackson,

The 5th Annual TORRANCE RELAY FOR LIFE would like to request the use of

Ken Miller Auditorium
 Tuesday, March 27, 2007
 4:00 p.m. to 9:00 p.m.

to host a "Cancer Survivor Reception". This function will kick off our fund raising for the 5th year. We expect approximately 100 attendees.

The TORRANCE UNIFIED SCHOOL DISTRICT and the CITY OF TORRANCE have been great partners with this local group of citizens and the AMERICAN CANCER SOCIETY since January 2003.

Together, we have all helped raise over \$623,940.00 for the American Cancer Society to find a cure to this horrible disease.

If the City of Torrance could absorb the cost of using this facility for this one evening it would help this community reach its' goal of raising \$205,000 in 2007.

One of the mottos of the American Cancer society is"It is about a community that takes up the fight..." and the members of this years planning committee feel that the City of Torrance certainly brings this motto to life.

The actual 5th Annual Relay For Life will be held May 5-6,2007 at South Torrance High School Football Stadium and all are welcome to come participate in this wonderful event.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read "Pamela Hurt".

Pamela Hurt
 Event Chair
 310-539-6995

A handwritten signature in black ink, appearing to read "LaVerna Edmonds".

LaVerna Edmonds
 Survivor Registration Chair
 4137 Calle De Primera
 Torrance, Ca 90505