

Council Meeting  
January 23, 2007

Honorable Mayor and Members  
Of the City Council  
City Hall  
Torrance, California

Members of the City Council:

**SUBJECT:** Approve Torrance Dial-A-Taxi Program Contract Service Agreement Extensions.

**EXPENDITURE:** \$400,000

### **RECOMMENDATION**

Recommendation of the Transit Director that the City Council exercise the option to extend for a one-year term:

1. A contract services agreement with the Administrative Services Co-Op, d.b.a. South Bay Yellow Cab and United Checker Cab Co-Op to provide service for the Torrance Dial-A-Taxi Program.
2. A contract services agreement with the All Yellow Taxi, Inc. to provide service for the Torrance Dial-A-Taxi Program.
3. A contract services agreement with the Bell Cab Company to provide service for the Torrance Dial-A-Taxi Program.

The recommended term is January 26, 2007 to January 26, 2008, to coincide with the Taxi Franchise Agreement, at a cost not to exceed an aggregate total of \$400,000 per annum for all three contracts.

### **FUNDING**

Funding is available in the Transit Department's FY 2006-2007 and FY 2007-2008 operating budget.

## **BACKGROUND**

The Dial-A-Lift program was consolidated with the Torrance Senior Ride program in October 2003, and is now under the umbrella of the Torrance Community Transit Program (TCTP). TCTP operates in a multi-provider system in which three taxicab companies provide service to Dial-A-Taxi patrons. Under the multi-provider system, Transit invited all taxicab companies who were granted a franchise by the City of Torrance to participate in the program. All three taxicab companies chose to participate. Staff feels that the multi-provider arrangement gives the disabled patrons greater choice and flexibility for their transportation needs.

## **ANALYSIS**

On June 20, 2006, your honorable body approved contract services agreements with the three city franchise taxi companies. The agreements contain two, one-year extension options. To coincide with the city Taxi Franchise Agreement, the agreements were approved with the same effective date. The Taxi Franchise Agreement is being extended for one year. Terms of the agreement extensions are the same as previous agreements submitted to Council. The taxi meter rates are the same as allowed under the City's taxicab ordinance. Price is the same for all taxicab companies and competition is based on quality of service, not price. Copies of the original agreements are available at the City Clerk's office.

Respectfully submitted,

  
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Kim Turner  
Transit Director

Concur:

  
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LeRoy J. Jackson  
City Manager