

PROCLAMATION

WHEREAS, Torrance Bakery has been awarded the Retail Bakery of the Year Award by Modern Baking magazine; and

WHEREAS, the Retail Bakery of the Year Award judges bakeries on their management systems, product quality, training programs, merchandising and marketing plans, as well as sales and industry service; and

WHEREAS, Torrance Bakery was recognized for this national award during the American Bakery Expo held in Atlantic City in October of this year; and

WHEREAS, Owner Kirk Rossberg has instilled a true sense of pride in his employees by emphasizing communication, involving employees in the quality control process, and implementing a profit sharing program; and

WHEREAS, Torrance Bakery has been an integral part of the Torrance community since 1984, growing from one location with 8 employees to 3 locations with 74 employees and serving more than 700 customers daily at the downtown Torrance location alone; and

WHEREAS, Kirk Rossberg and Torrance Bakery have achieved success by providing a quality product with personalized service.

NOW, THEREFORE, I, FRANK SCOTTO, as Mayor of the City of Torrance, California, do hereby commend and express sincere appreciation to

Torrance Bakery

for being recognized on a national level for their excellence and for their contribution to the Torrance community.

Signed this 19th day of December 2006.

Mayor Frank Scotto

ATTEST:

Sue Herbers
City Clerk

