

Council Meeting of
September 19, 2006

Honorable Mayor and Member
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: Public Works – Appropriate funds for the implementation of beverage container recycling program. Expenditure: \$39,553 plus interest earnings not to exceed \$1,500

RECOMMENDATION

The Public Works Director recommends that the City Council approve the appropriation of \$39,553 received from the Department of Conservation Beverage Container Grant Program for the implementation of beverage container recycling programs (FEAP #211). Future interest earnings not to exceed \$1,500 will also be appropriated to this program.

Funding

Funding is available from grant monies received from the Department of Conservation and will be appropriated to FEAP #211, the Beverage Container Recycling Grant Program under the Sanitation Enterprise Fund (AB 939 Waste Management), in the Public Works Department.

BACKGROUND/ANALYSIS

The Public Works Department submitted the online application for the 6th year of the beverage container grant program available through the Department of Conservation (DOC) (see Attachment A).

These annual funds are available to cities pursuant to Section 14581 (a)(4)(A) of the California Beverage Container Recycling and Litter Reduction Act. This Act, which became effective on January 1, 2000 by Senate Bill 332, established the expansion of the California Redemption Value fee to a variety of different beverage containers to encourage recycling activity and to provide funding to cities for implementation of AB 939 programs directly related to beverage container recycling. Any interest earned from the grant funds are required to be utilized in the same manner as the principal grant funds.

Grant funds have been used to provide the following:

1. Recycling programs for the parks and special events, including purchasing of equipment and contracting with the Los Angeles Conservation Corps for labor to operate the program.
2. Recycling containers for the Madrona Marsh Nature Center and the Cultural Arts Center.
3. Equipment for the City's fleet to operate the curbside recycling program.
4. Promotional materials for the public on recycling.

Plans for this year include continuation and expansion of the programs already in place.

Respectfully submitted

ROBERT J. BESTE
Public Works Director



By: Alison Sherman
Waste Management Coordinator

CONCUR:



Jack van der Linden
Deputy Public Works Director



Robert J. Beste
Public Works Director



LeRoy J. Jackson
City Manager

Attachment: A. Grant Application

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Tuesday, May 2, 2006

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Funding Request Form Summary

City/County: Torrance
Eligible Amount: \$39,553

Contact for Funding Request Form

Ms. Alison Sherman
Waste Management Coordinator
City of Torrance
Torrance Public Works
20500 Madrona Avenue
Torrance, CA 90503-
Phone: (310) 781-6916 ext.
Fax: (310) 781-6902 ext.
Email: asherman@torrnet.com

Project Description

We will maintain and expand the parks programs, including the contracts with LACC and WIN to provide collection service and maintenance, respectively. If still needed, we will use funds for equipment to expand programs in other City operated public areas. We will support the school programs, either through container purchases or materials for education and outreach programs. We will also look into the possibility to use grant funds to assist with developments in our business and multifamily programs.

Supermarket site restriction: No

Selected Activities

Selected Activities	Amount
Personnel	\$30,000
Contractor / Consultant	
Beverage Container Collection Programs	\$5,000
Public Parks / Recreational Areas	
Advertising / Promotional	\$4,553
Promotional Items	
Grand Total	\$39,553

These funds may not be used for activities unrelated to beverage container recycling or litter reduction. [Public Resources Code 14581.(a)(4)(C)]

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