

Council Meeting of
September 18, 2012

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: City Manager – Cable and Community Relations Division – Present various communication methods to North Torrance residents.

The Office of Cable and Community Relations provides a variety of communication delivery systems to the community including:

- ⚡ City's website (TorranceCA.Gov);
- ⚡ Social Media TorranceCA.Gov/CableTV/18244.htm) including: Facebook (Facebook.com/TorranceCA), Twitter (Twitter/TorranceCA), and YouTube (YouTube.com/TorranceCitiCABLE);
- ⚡ Torrance Events Calendar (TorranceCA.Gov/Events);
- ⚡ eNotify (TorranceCA.Gov/20726.htm);
- ⚡ Community Relations and public information (Torrance Seasons, Press Releases, etc.);
- ⚡ City's Government Access Channels (CitiCABLE 3/31 & 22/35);
- ⚡ City's Public Access Channel (Torrance Community Television Tctv 28/36);
- ⚡ Educational Access Channel (El Camino College channel 8/33 and soon to add Torrance Unified School District Channel 30/37);
- ⚡ Live and archived program streaming (TorranceCA.Gov/CableTV/1055.htm);
- ⚡ CitiSOUNDS AM 1620 Radio (traffic and road condition low power broadcast radio station); also streamed (TorranceCA.Gov/CableTV/1054.htm);

Respectfully submitted,



Michael D. Smith
Cable and Community Relations Manager

Concur:



LeRoy J. Jackson
City Manager

Attachment A: Social Media

15.2A

CITY OF TORRANCE

SOCIAL MEDIA

 <p> <u>City of Torrance</u> <u>Torrance Police</u> <u>Torrance Fire</u> <u>Torrance Library</u> <u>Torrance Cultural</u> <u>Arts Center</u> <u>Torrance Art</u> <u>Museum</u> <u>Torrance Volunteer</u> <u>Program</u> <u>Torrance Transit</u> <u>Torrance Madrona</u> <u>Marsh</u> <u>Torrance Farmers</u> <u>Market</u> <u>Torrance Centennial</u> </p>	 <p> <u>City of Torrance</u> <u>Blog</u> <u>LINK Logs Blog</u> <u>Volunteer Program</u> <u>Blog</u> <u>Torrance Centennial</u> <u>Blog</u> </p>	 <p> <u>@TorranceCA</u> <u>@TorrancePD</u> <u>@TorranceFire</u> <u>@TorranceCAC</u> <u>@TorranceArt</u> <u>@TorranceTransit</u> <u>@TorranceCentenni</u> <u>al</u> <u>@TorranceJobs</u> </p>	 <p> Broadcast Yourself™ <u>CitiCABLE's</u> <u>Channel</u> <u>Police Community</u> <u>Affairs Channel</u> </p>
--	--	--	---

TELEVISION



RADIO



WEBSITE

TorranceCA.Gov