

# **PROCLAMATION**

- WHEREAS,** Torrance Beach is a valuable recreational and environmental asset to the City of Torrance; and
- WHEREAS,** for economic, aesthetic and environmental reasons, the quality of Torrance Beach and all Los Angeles County beaches should be of paramount concern to all residents; and
- WHEREAS,** on Saturday, September 15, 2012, the City of Torrance will partner with American Honda Motor Company, and Torrance Chamber of Commerce in conjunction with Heal the Bay and California Coastal Commission to participate in the 28<sup>th</sup> Annual Coastal Cleanup Day; and
- WHEREAS,** on this day, thousands of volunteers will take action by combing the beaches, parks, rivers, streams and neighborhoods for trash; and
- WHEREAS,** Coastal Cleanup Day raises public awareness of the detrimental effect of trash and other debris on people and the marine environment and gives the public an opportunity to take positive action and help clean up the beaches; and
- WHEREAS,** in Los Angeles County, the 2011 Coastal Cleanup Day brought over 11,000 volunteers who removed over 45,000 pounds of trash and recyclables; and
- WHEREAS,** Coastal Cleanup Day is sponsored in California by the California Coastal Commission, and this event in Los Angeles County is coordinated by Heal the Bay with assistance from the Los Angeles County Department of Beaches and Harbors.

**NOW, THEREFORE, I, FRANK SCOTTO, as Mayor of the City of Torrance, California,** do hereby proclaim Saturday, September 15, 2012 as

## **COASTAL CLEANUP DAY**

in the City of Torrance, and urge all residents to participate in maintaining Torrance Beach and all other beaches to demonstrate our commitment to environmental awareness and ecological improvement.

Signed this 11th day of September 2012.

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Mayor Frank Scotto

ATTEST:

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Sue Herbers, City Clerk