

Council Meeting of
August 14, 2012

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: City Manager – Approve Subsidy of Rental Fees for James Armstrong Theatre. Expenditure: \$2,130.00.

RECOMMENDATION

Recommendation of the City Manager that the City Council approve the subsidy of rental fees at the James Armstrong Theatre in the amount of \$2,130.00 for the City of Torrance Employee Variety Show scheduled for September 15, 2012.

Funding

Funding is available in the City Council's Municipal Legislative Policy Program Budget. A total of \$9,070.95 of the \$10,000 annual budget remains for subsidy of community events for this fiscal year. If approved, the remaining balance is \$6,940.95.

BACKGROUND/ANALYSIS

At the City Council Meeting on August 7, 2012, Mayor Scotto requested staff return with an item to subsidize the fees for the use of the Armstrong Theatre for the Centennial Employee Variety Show.

Date	Activity	Hours of Rental Fees	Cost
September 13	Dress Rehearsal	3 hours	\$ 532.50
September 15	Dress Rehearsal	4 hours	\$ 710.00
September 15	Performance	5 hours	\$ 887.50
	Total	11 hours	\$2,130.00

The City of Torrance will be hosting the 14th Annual Employee Variety Show on September 15, 2012. The Variety Show is a fundraiser for the American Cancer Society. This year, the Variety Show is an official Centennial Event and will include special acts in celebration of the City's 100th year. The Variety Show gives employees the opportunity to work together to utilize their talent for a great cause while providing an evening of entertainment.

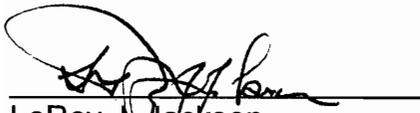
Since 1998, the City has provided a subsidy for rental fees for the use of the Armstrong Theatre for the Employee Variety Show. This event is significant in that it combines a collaborative effort between City employees and the public for the benefit of a worthwhile cause, the fight against cancer.

Respectfully submitted,

LeROY J. JACKSON
CITY MANAGER

By 
Ana Fernandez
Management Aide

CONCUR:


LeRoy J. Jackson
City Manager

Attachments: A) Community Events Support Account Report

The Community Events Support Account (FY 2012 - 2013) allocated \$10,000 within the original budget. Use of these funds for Community Events during FY 2012 – 2013 are as follows:

Item Name	Agenda Date	Agenda Item #	Expenditure Amount	Total
<i>2012 - 13 Original Budget</i>				10,000.00
Friends of Madrona Marsh	07/24/12	8A	929.05	9,070.95
Employee Variety Show	08/14/12	8B	2,130.00	6,940.95