

Honorable Mayor and Members
of the City Council
Torrance City Hall
Torrance, California

Members of the City Council:

SUBJECT: Community Services – Approve funds for Community Arts Grant Program Fiscal Year 2012-2013

EXPENDITURE: \$5,000.00

RECOMMENDATION

Recommendation of the Cultural Arts Commission and the Community Services Director that City Council approve \$5,000 in funds for Community Arts Grant Program Fiscal Year 2012-2013

FUNDING

Funding is available in the Cultural Arts Commission Budget for Fiscal Year 2012-2013.

BACKGROUND/ANALYSIS

The Community Arts Grant Program is in its 13th year. The Cultural Services Division sent announcements of the grant program, application forms and grant guidelines to more than 60 non-profit organizations that could potentially be eligible for the grant under the guidelines of the program. The deadline for submitting applications was May 9, 2012.

Eight applications were received requesting a total of \$12,856.00. Attached for your review is a copy of the Grant Guidelines that were sent to non-profit organizations to announce the grant opportunity (Attachment A). In addition, a list of the Commission's funding recommendations is included at the end of this report.

The Cultural Arts Commission Grant Committee conducted a screening of applications on May 21, 2012, examining each in detail using the following criteria:

- Artistic quality
- Ability to demonstrate evidence of unmet need for which the grant funding is being sought
- Appropriateness and clarity of scope regarding the project or program to be funded
- The availability of the service to Torrance residents
- Impact of grant on organization and public

It is important to note that an organization need not be located within Torrance City limits to qualify for grant funding as long as it is demonstrated that the project or program serves Torrance residents in a

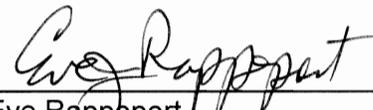
significant way. Evidence of this would be if the project or program is held in Torrance at, for example, the Cultural Arts Center.

Organization	Amount Requested	Funding Recommendation
Art Attack Foundation You're a Good Man, Charlie Brown	\$1,500.00	\$1,000.00
Arts Council of Torrance Family Arts Festival	\$1,000.00	\$0
Culture Shock Los Angeles Dance 10 th Annual Free Kid's Dance Day	\$ 750.00	\$ 500.00
Regina Klenjoski Dance Company Sneak Peek of RKDC's Don't Think	\$2,500.00	\$1,500.00
Saturday Night Bath Concert Fund Musical Concert and Educational Presentation at Shery High School	\$1,606.00	\$0
South Bay Ballet Guest Artist Choreographic Project	\$1,000.00	\$1,000.00
South Bay Conservatory Youth Musical Theatre Production	\$2,500.00	\$0
Torrance Symphony Encore Concert	\$2,000.00	\$1000.00
TOTAL:	\$12,856.00	\$5,000.00

Respectfully submitted,
Cultural Arts Commission

By 
Ed Candioly, Chair

JOHN JONES
Community Services Director

By 
Eve Rappoport
Cultural Services Manager

CONCUR:


John Jones
Community Services Director

NOTED:


LeRoy J. Jackson
City Manager

Attachment: A) Grant Guidelines

CITY OF TORRANCE 2012 - 2013 COMMUNITY ARTS GRANT PROGRAM

The City of Torrance invites qualifying non-profit arts organizations and individual artists in all media to apply for funding under the Community Arts Grant Program, as authorized by the Torrance City Council and administered through the Torrance Cultural Arts Commission.

A total of \$5,000 has been allocated for the grants. The amounts awarded will range between \$500 and \$2,500 and will require a one to one match. All funds must be expended between July 1, 2012 and June 30, 2013.

Community Arts Grant Program funds are intended to assist the development and presentation of programs and projects in the visual, performing, media and literary arts. Priority will be given to projects demonstrating the greatest artistic quality, impact to the Torrance community and accessibility to audiences.

Qualifications and Criteria:

- ◆ Organizations and individual artists must be Torrance based or must provide proof of significant service to Torrance residents.
- ◆ All grants must be for one-time projects, programs, exhibits or other qualifying ventures rather than for general operating support.
- ◆ Arts Organizations seeking grant funding must provide proof with the application of non-profit status under Section 501(C)(3) of the Internal Revenue Code, and Section 2370 Id of the California Franchise Tax Code. Individual artists must provide a letter from a non-profit organization indicating willingness to act as a fiscal receiver for the grant funds.
- ◆ Successful applicants in this year may reapply for a grant next year by this same process, but may not exceed two consecutive years of funding. Subsequent applications will only be considered if the grantee has submitted their grant report in the specified time period.
- ◆ All programs and projects must be open to the general public.
- ◆ All projects must start no later than July 1, 2012 and be completed and funds expended by June 30, 2013.

Evaluation Criteria:

- ◆ Artistic quality
- ◆ Ability to demonstrate evidence of need to be met through grant funding.
- ◆ Appropriateness and clarity of scope regarding the project or program to be funded.
- ◆ History of past performance and service by the applicant organization.
- ◆ The availability of the service to Torrance residents.
- ◆ Impact of grant on organization and public.