

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: City Manager – Adopt ORDINANCE to consolidate the Cable Television Advisory Board and the Cultural Arts Commission

RECOMMENDATION

Recommendation of the City Manager that City Council:

1. Disband the Cable Television Advisory Board;
2. Rename the Cultural Arts Commission to Cultural Arts and Communications Commission;
3. Add the current powers and duties of the Cable Television Advisory Board to those of the Cultural Arts and Communications Commission;
4. Appoint current members of the Cable Television Advisory Board to the Cultural Arts and Communications Commission and allow for an increased membership until future vacancies reduce the commission to the statutory seven members;
5. Adopt an ORDINANCE to repeal Article 17 of Chapter 3 of Division 1 and to amend Article 15 of Chapter 3 of Division 1 of the Torrance Municipal Code to add the duties of the Cable Television Advisory Board to those of the renamed Cultural Arts and Communications Commission and to allow for the temporary increase in membership; and
6. Consolidate the budgets for the two existing commissions into the Cultural Arts and Communications Commission.

Funding

Not applicable.

BACKGROUND

The Mayor brought up the potential of consolidating the Cable Television Advisory Board with the Cultural Arts Commission under orals at the March 13, 2012 Council meeting. He asked that staff prepare a report on the process to consolidate and bring it forward as an agenda item for Council consideration.

The Cable Television Advisory Board was created in 1987. The Cable Television Advisory Board advises and makes recommendations to the Cable Television Foundation and City Council in the area of policies and procedures in public access interests, scheduling public access programming, facilities and equipment for the community and public access channels, and disbursement of Foundation funds.

The Cultural Arts Commission was originally created in the 1973. The goals of the Commission are to continue honoring Torrance citizens whose contributions to the arts are such that the City formally recognizes their achievements; to expand the utilization of the Cultural Arts Center by both touring and local artists, to broaden community awareness of the arts through work with PTAs and other citizen groups and organizations. The Cultural Arts Commission's long range

surrounding cities, and to continue cultural education through City conducted classes, in both the visual and performing arts.

ANALYSIS

The consolidation of these two commissions would allow an integrated look at the cultural and communication services efforts of the City. It would also more efficiently use City staff and resources.

The new Cultural Arts and Communications Commission will advise the City Council on matters relating to the artistic and cultural development of its citizens. The Commission will consider and makes recommendations on programs and events that encourage the participation of all people in the development of their creative skills and promotes appreciation of the fine and media arts through the provision of expanded educational opportunities in the Cultural Arts Center and the Stanley E. Remelmeyer Telecommunications Center, amongst others. Additionally the Commission will advise on policies and procedures relating to public access interests, the scheduling of public access programming, facilities and equipment for the community and public access channels.

The consolidation of these two commissions can be accomplished by a revision in the City Code, allowing for a limited period of a super number of commissioners in the remaining commission, appointment of existing Cable Television Advisory Board members to the Cultural and Communications Commission, and by a consolidation of the two commissions' budgets. The expanded number of Cultural and Communication Commission commissioners would continue until commissioners left the commission or were required to leave because they had served two terms on either of the two consolidated commission. At that point, the Cultural and Communications Commission would be returned to its statutory seven members.

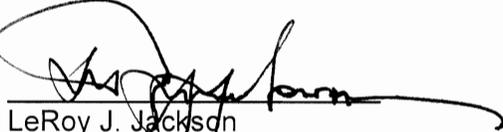
If the City Council concurs with this proposal the City Manager has attached the necessary ordinance for consideration by the City Council and the new proposed budget for the Cultural and Communications Commission.

Respectfully submitted,

LeROY J. JACKSON
CITY MANAGER

By 
Aram Chaparyan
Assistant to the City Manager

CONCUR:


LeRoy J. Jackson
City Manager

Attachments: A) Ordinance (Material Available Monday)
B) Proposed Budget of the new Cultural and Communications Commission
C) Commissioner Term Chart

MATERIALS AVAILABLE MONDAY

PROPOSED CULTURAL ARTS AND COMMUNICATIONS COMMISSION BUDGET

Account Number	Description	2010 Adopted Budget	2011 Adopted Budget (July)	2011-12 Adopted Budget	2013 Prior Year Budget	2013 Analysis Budget	2013 Department Proposed
		2009-10 Adopted	2010-11 Adopted	2011-12 Adopted	2nd Year	2nd Year	13 as of 5-2-12
<u>Salaries and Employee Benefits</u>							
3011	Sal/Benf-Minute Sec-Flat Rate	\$6,200.00	\$6,200.00	\$0.00	\$0.00	\$0.00	\$0.00
Total:	Salaries and Employee Benefits	\$6,200.00	\$6,200.00	\$0.00	\$0.00	\$0.00	\$0.00
<u>Materials, Supplies & Maintenance</u>							
3702	Office Supp/Accessories/Svcs	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
3708	Printed Forms/Maps/Blueprints	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00
3718	Photographic Supplies/Services	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
3758	Books and Pamphlets	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
3903	Recr-Supplies/Services	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00
Total:	Materials, Supplies & Maintenance	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00
<u>Professional/Contract Services & Utilities</u>							
4719	Minute Secretaries Services	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,900.00
4722	Local Grants	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Total:	Professional/Contract Services & Utilities	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$6,900.00
<u>Training, Travel & Membership Dues</u>							
5100	Membership and Dues	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
5102	Out of Town Travel	\$252.00	\$252.00	\$252.00	\$252.00	\$252.00	\$252.00
5106	Local Meetings and Expenses	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00
Total:	Training, Travel & Membership Dues	\$1,652.00	\$1,652.00	\$1,652.00	\$1,652.00	\$1,652.00	\$1,652.00
<u>Interdepartmental Charges</u>							
6340	Minute Secretaries Charges	\$0.00	\$0.00	\$6,200.00	\$6,200.00	\$6,200.00	\$0.00
Total:	Interdepartmental Charges	\$0.00	\$0.00	\$6,200.00	\$6,200.00	\$6,200.00	\$0.00
Program Total:	Cultural Arts Commission	\$13,652.00	\$13,652.00	\$13,652.00	\$13,652.00	\$13,652.00	\$9,352.00
Division Total:	Cultural Arts Commission	\$13,652.00	\$13,652.00	\$13,652.00	\$13,652.00	\$13,652.00	\$9,352.00
Department Total:	Council	\$13,652.00	\$13,652.00	\$13,652.00	\$13,652.00	\$13,652.00	\$9,352.00
Fund Total:	General Fund	(\$13,652.00)	(\$13,652.00)	(\$13,652.00)	(\$13,652.00)	(\$13,652.00)	(\$9,352.00)
Net Grand Totals:		(\$13,652.00)	(\$13,652.00)	(\$13,652.00)	(\$13,652.00)	(\$13,652.00)	(\$9,352.00)

PROPOSED COMBINED CULTURAL ARTS & COMMUNICATIONS COMMISSION - sorted by expiration date

Commissioners Bunting, Endo-Roberts, and Miranda will be ineligible to reapply at the end of their terms.

NAME	COMMISSION	TERM BEGINS	TERM EXPIRES	FIRST APPOINTED
Ed Candioly	Cultural Arts	1/16/2009	1/31/2013	1/16/2008
Dale Korman	Cultural Arts	1/1/2010	1/31/2014	1/16/2010
Benito Miranda	Cultural Arts	16-16-2010	1/31/2014	1/15/2006
James Ozenne	Cable TV	7/27/2010	1/31/2014	7/27/2010
Lynn Brennan	Cable TV	2/1/2011	1/31/2015	2/1/2011
Kathryn Endo-Roberts	Cultural Arts	1/16/2011	1/31/2015	1/16/2007
Jason Frantz	Cable TV	2/1/2011	1/31/2015	2/1/2011
Lynda Bunting	Cultural Arts	2/1/2012	1/31/2016	1/16/2008
Gerry Rische	Cultural Arts	2/1/2012	1/31/2016	1/15/2008

PROPOSED COMBINED CULTURAL ARTS & COMMUNICATIONS COMMISSION - sorted by tenure

NAME	COMMISSION	TERM BEGINS	TERM EXPIRES	FIRST APPOINTED
Benito Miranda	Cultural Arts	16-16-2010	1/31/2014	1/15/2006
Kathryn Endo-Roberts	Cultural Arts	1/16/2011	1/31/2015	1/16/2007
Gerry Rische	Cultural Arts	2/1/2012	1/31/2016	1/15/2008
Ed Candioly	Cultural Arts	1/16/2009	1/31/2013	1/16/2008
Lynda Bunting	Cultural Arts	2/1/2012	1/31/2016	1/16/2008
Dale Korman	Cultural Arts	1/1/2010	1/31/2014	1/16/2010
James Ozenne	Cable TV	7/27/2010	1/31/2014	7/27/2010
Lynn Brennan	Cable TV	2/1/2011	1/31/2015	2/1/2011
Jason Frantz	Cable TV	2/1/2011	1/31/2015	2/1/2011

Composition if all eligible are reappointed at the expiration of their terms.

Jan 2013 combined = 9

Miranda, Endo-Roberts, Rische, Candioly, Bunting, Korman, Ozenne, Brennan, Frantz

Jan 2014 combined = 8

Endo-Roberts, Rische, Candioly, Bunting, Korman, Ozenne, Brennan, Frantz

Jan 2015 combined = 7

Endo-Roberts, Rische, Candioly, Bunting, Korman, Ozenne, Frantz