

Council Meeting of
November 1, 2011

Honorable Mayor and Members
of the City Council
City Hall
Torrance, California

Members of the Council:

SUBJECT: City Manager - Approve message on Centennial bricks

RECOMMENDATION

Recommendation of the City Manager that City Council approve the message on the Centennial appreciation bricks allocated to the City which will be installed at the Centennial Plaza at El Prado Park.

BACKGROUND

On September 13, 2011, Council approved the conceptual design plans for the Torrance Centennial Plaza at El Prado Park. With the approval of the item, staff has begun preparing the bid documents that is scheduled for circulation in the Winter of 2012. The Centennial Plaza is scheduled for completion in August 2012. The dedication ceremony and community parade will be held on Sunday, September 16, 2012.

The Fundraising Committee sent letters on October 17, 2011 to the major sponsors to offer two Centennial bricks at no cost to the sponsors to express the Committee's appreciation for the donation. As the City is considered a major sponsor, two appreciation bricks have been offered to the City. The two appreciation bricks will be installed next to each other.

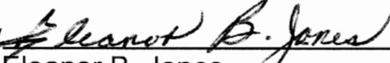
Staff recommends the following inscription:

Brick 1	City of Torrance
Brick 2	City logo

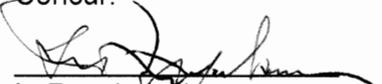
The bricks allow up to 18 characters per line, with a maximum of three lines. Therefore, Council has the ability to add additional words.

Respectfully submitted,

LeROY JACKSON
CITY MANAGER

By 
Eleanor B. Jones
Management Associate

Concur:


LeRoy J. Jackson
City Manager

